



ERIC GARCETTI
MAYOR

November 15, 2021

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Martina P. Diaz to the North Valley Area Planning Commission for the term ending June 30, 2026. Ms. Diaz's current term expired on June 30, 2021.

I certify that in my opinion Ms. Diaz is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Martina P. Diaz
Commission: North Valley Area Planning Commission
End of Term: 6/30/2026

Appointee Information

1. **Race/ethnicity:** Latina
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 7 - North Valley
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** North Valley Area Planning Commission
6. **Highest level of education completed:** M.P.A., California State University, Northridge
7. **Occupation/profession:** Air Resources Supervisor II – ARB/Citations Registration and Enforcement Branch - Enforcement Division
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Nam, Eric	North Valley	12	Asian Pacific Islander	M	30-Jun-23
Parseghian, Araz	North Valley	7	Armenian	M	30-Jun-25
Diaz, Martina	North Valley	7	Latina	F	30-Jun-21
Sampson, Victor	North Valley	12	Caucasian	M	30-Jun-24
Collado, Gerlie	North Valley	12	Asian Pacific Islander	F	30-Jun-22

EXECUTIVE SUMMARY

Innovative, detailed oriented, dedicated problem solver. Known for cultivating a culture that fosters team building, creativity and innovation.

PROFESSIONAL EXPERIENCE

Air Resources Supervisor II – California Air Resources Board – Citations Registration and Enforcement Branch – Enforcement Division 2020-Pres.

- **Second level manager – responsible for a Team of 37 staff including 1st line managers**
- **Responsible for day to day operations of the branch including:**
 - **Regulation development of the Heavy Duty Inspection and Maintenance Program**
 - **Implementation of the Cargo Tank Vapor Recovery Program**
 - **Implementation of the Statewide Portable Equipment Registration Program**
 - **Implementation of the Citations Processing Section**
 - **Stakeholder, Air District and multi-Agency engagement**
 - **Member of Diversity and Racial Equity Task Force**

Air Resources Supervisor I – CARB/Incentive and Technology Assessment Branch – Mobile Source Control Division 2018-2020

- **Directly responsible for managing a team of multi-disciplinary staff comprised of Air Pollution Specialists, Air Resource Engineers and Air Resource Technicians**
- **Managed multi-million dollar of Community Air and Carl Moyer state incentive funding**
- **Community Air Protection Policy Development and presentation to Hearing Board**
- **Executive Office Briefings**

Air Resources Supervisor I – CARB/Enforcement Division-Diesel Program Enforcement Branch - Enforcement Division: 2013-2018

- **Directly responsible for major and highly complex air pollution enforcement cases**
- **Responsible for managing a team of 11 multi-disciplinary staff comprised of Aps, AREs, AirTechs and ARFRs**
- **Prepared Performance Evaluation Reports / Individual Development Plans (IDPs), reviews/approves correspondence**

- **Conducts enforcement settlement conferences and meetings with other ARB divisions, manufacturers and stakeholders. Implemented the Transportable Refrigeration Unit (TRU), Off-Road, Heavy Duty Diesel Vehicle Inspection Program (HDTVIP) and the Periodic Smoke Inspection Program (PSIP)**

Air Pollution Specialist/Investigator – ARB/Enforcement Division -Vehicle Enforcement Section/Vehicle, Parts and Consumer Products Enforcement Branch:

2009-2012

- **Conducted investigations and audits of uncertified vehicles, fleet tampering and off-road recreational vehicles and motorcycles**
- **Negotiated settlements, in conjunction with the Office of Legal Affairs and companies found in violation**
- **Participated in conference calls with Office of Legal Counsel, internal ARB divisions, and US EPA. On a rotating basis, served as acting Section Manager and provided bilingual support.**

Private Sector Senior Project Manager:

2004-2006

Questa Environmental/Los Angeles Unified School District (LAUSD)/New School Construction Program

- **Managed environmental contractors, conducted team meetings, provided field oversight. Negotiated contracts, reviewed/approved the scope of work and cost estimates, reviewed & approved budgets**
- **Participated in internal project team meetings with real estate, planners, community outreach and others. Represented the District with regulatory agencies**
- **Reviewed sampling plans, school project design plans. Prepared status reports for the LAUSD's School Board and conducted public meetings and presented the investigation findings to communities**

Project Management Experience/Inspector:

1991-2004 & 2007-2008

Department of Toxic Substances Control/Enforcement/Permitting/Emergency Response and Brownfields Cleanup Divisions

- **Managed project teams (internally and externally) for site investigation and clean-up actions**
- **Negotiated contracts, developed scope of work and cost estimates for project proponents. Provided environmental guidance & field oversight to school districts and environmental consultants**
- **Conducted trainings for charter school administrators on available funding for charter schools**
- **Negotiated Voluntary Cleanup Agreements with responsible parties and participated in public meetings. Represented the agency in statewide and national conferences related to Brownfields. Participated in Environmental Justice Team**

VOLUNTEER ACTIVITIES:

- **Planning Commissioner for the City of Los Angeles North Valley Area Planning Commission**
- **Former Board Member with the American Youth Soccer Association North Valley Region (AYSO174)**



ERIC GARCETTI
MAYOR

November 15, 2021

Dear Ms. Diaz:

I am pleased to inform you that I hereby reappoint you to the North Valley Area Planning Commission for the term ending June 30, 2026. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at myr-commissions@lacity.org, to make arrangements for you.

To begin the reappointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible.

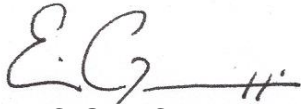
As part of the City Council confirmation process, you will need to meet with Monica Rodriguez, your Councilmember, and Councilmember Marqueece Harris-Dawson, the Chair of the Planning and Land Use Management Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Planning and Land Use Management Committee. Sometime thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Ms. Martina P. Diaz
November 15, 2021
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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", followed by a horizontal line and a small mark.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Ms. Martina P. Diaz
November 15, 2021

Nominee Check List

I. Within 7 days:

_____ Email the below forms, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

II. The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

_____ Your City Councilmember Monica Rodriguez

_____ Councilmember Marqueece Harris-Dawson, Chair of the Council Committee considering your nomination